



Maine Insurance Agents Association PARTNERS program



2024 Partnership levels & benefits

| Partnership Benefits by Level | PINNACLE \$15,000 | DIAMOND \$10,000 | GOLD \$7,500 | SILVER \$4,000 | BRONZE \$2,500 |
|--|-----------------------------|---------------------|-----------------|-------------------|-------------------|
| Associate Membership | | | | | |
| 2023-2024 Associate Membership <i>Included</i> | √ | √ | √ | | |
| Exposure & Special Recognition | | | | | |
| Listing as MIAA partner in “The Maine Viewpoint” – Magazine distributed to over 1,200 Maine agents | Logo | Logo | Logo | Logo | Logo |
| Listing as MIAA partner at www.maineagents.net | Logo | Logo | Name | Name | Name |
| Hyperlink from our website to your company website | √ | | | | |
| Email newsletters – <i>distributed to over 1,200 Maine agents bi-weekly</i> | Logo linked to your website | Logo | Logo | Name | Name |
| Opportunity to address the MIAA Board of Directors at one board meeting | √ | | | | |
| Company Spotlight in Newsletter (Partner Provided) | Bi-monthly | Quarterly | Semi-Annual | | |
| Social Media Recognition | Logo | Logo | Name | Name | Name |
| Recognition on MIAA website home page - rotating banner | √ | √ | | | |
| Featured Video on Social Media (Partner Provided) | √ | | | | |
| One ad in the “the Maine Viewpoint” - Company is responsible to supply camera-ready ad by 11.15.23 | Full Page | ½ Page | | | |
| MIAA Annual Convention | | | | | |
| Recognition on PowerPoint Display | Logo | Logo | Logo | Name | Name |
| Recognition on Display Banners | Logo | Logo | Name | Name | Name |
| Recognition on registration platform for MIAA convention | Logo | Logo | | | |
| Complimentary Convention Registrations | 5 | 4 | 2 | 1 | |
| Recognition on Conference Table Tents | Logo | Logo | Logo | Name | Name |
| Opportunity to place company promotional item at registration desk. | √ | | | | |
| Complimentary registrations for YAC Reception, Company Night & Closing Night Event | 10 | 5 | 2 | | |



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| | | | | | |
|--|------|------|--------------|--------------|--------------|
| Reserved seating at annual banquet (1 table = 8 seats) | √ | √ | | | |
| Front row reserved seating at annual banquet | √ | | | | |
| Recognition on education materials for education day | √ | √ | | | |
| Additional Benefits | | | | | |
| Print version of Big "I"'s IA Magazine | √ | √ | | | |
| Rental Space Available - MIAA Classroom and/or Boardroom (during regular business hours) | Free | Free | Rental Fee | Rental Fee | Rental Fee |
| Partner Signage in MIAA Classroom | √ | √ | | | |
| Annual Maine P/C Marketplace Summary Available | Free | Free | For Purchase | For Purchase | For Purchase |
| Young Agents Events | | | | | |
| Recognition at Sales & Leadership Conference | Logo | Logo | Logo | Name | Name |
| Recognition on Young Agents Webpage | Logo | Logo | Name | Name | Name |
| 1 seat on Young Agents Committee | √ | | | | |
| Social Media Recognition | Logo | Logo | Name | Name | Name |
| Complimentary registrations for Sales & Leadership Conference | 2 | 1 | | | |
| Recognition at Agent/Company Golf Outing | Logo | Logo | Logo | Name | Name |