



## THE MAINE VIEWPOINT

### Advertising Rate Schedule

| Position Size:      | Dimensions:   | Rate:    |
|---------------------|---------------|----------|
| Inside Front Cover  | 7-1/2 x 10    | \$365.00 |
| Back Cover          | 7-1/2 x 10    | \$365.00 |
| Inside Back Cover   | 7-1/2 x 10    | \$340.00 |
| Full Page           | 7-1/2 x 10    | \$255.00 |
| 2/3 Page Vertical   | 4-7/8 x 10    | \$230.00 |
| 2/3 Page Horizontal | 7-1/2 x 6-7/8 | \$230.00 |
| 1/2 Page Horizontal | 7-1/2 x 5     | \$200.00 |
| 1/3 Page Vertical   | 2-3/8 x 10    | \$145.00 |
| 1/3 Page Horizontal | 7-1/2 x 3-3/8 | \$145.00 |
| 1/3 Page Square     | 4-7/8 x 4-7/8 | \$145.00 |
| 1/6 Page Vertical   | 2-3/8 x 4-7/8 | \$120.00 |
| 1/6 Page Horizontal | 7-1/2 x 1-3/4 | \$120.00 |
| 1/6 Page            | 4-7/8 x 2-1/2 | \$120.00 |
| 1/12 Page           | 2-3/8 x 2-1/2 | \$95.00  |

**\*\*\* PINNACLE, DIAMOND & PLATINUM MIAA SPONSORS RECEIVE  
COMPLIMENTARY ADVERTISING \*\*\***

|                 |        |      |
|-----------------|--------|------|
| Advertiser:     |        |      |
| Contact Person: |        |      |
| Address:        |        |      |
| City:           | State: | Zip: |
| Telephone:      |        |      |
| Email:          |        |      |

The Maine Viewpoint is hereby authorized to insert our advertising in the size and issue indicated below within one year from the date of initial insertion.

|                             |
|-----------------------------|
| Size of your advertisement: |
| Preferred placement:        |
| Authorized signature:       |

General Information: **Deadline: Nov. 15, 2017. Color is an additional \$100.** All advertising is subject to acceptance as to character, layout, text and illustration. Specified position: See advertising rate schedule. All rates are non-commissionable.

Please make check payment to: MIAA

**Rates effective 10/2017**

**Maine Insurance Agents Association**  
 17 Carriage Lane Hallowell, ME 04347  
 1-800-439-1875 [www.maineagents.net](http://www.maineagents.net)