



## Maine Insurance Agents Association PARTNERS program 2019 Partnership levels & benefits

| <b>Partnership Benefits by Level</b>   | <b>PINNACLE<br/>\$10,000</b>                             | <b>DIAMOND<br/>\$5,000</b>           | <b>PLATINUM<br/>\$4,000</b>          | <b>GOLD<br/>\$3,000</b>       | <b>SILVER<br/>\$2,000</b>     | <b>BRONZE<br/>\$1,000<br/>Minimum</b> |
|--|--|--------------------------------------|--------------------------------------|-------------------------------|-------------------------------|---------------------------------------|
| <b><i>Special Recognition</i></b>  |  |                                      |                                      |                               |                               |                                       |
| Listing as an MIAA partner in “the Maine Viewpoint” – distributed to 300 Maine insurance agencies.   | Logo   | Logo                                 | Logo                                 | Logo                          | Logo                          | Logo                                  |
| Listing as MIAA partner at <a href="http://www.maineagents.net">www.maineagents.net</a>  | Logo   | Logo                                 | Logo                                 | Logo                          | Name                          | Name                                  |
| Hyperlink to your company website from MIAA website  | √  | √                                    | √                                    |                               |                               |                                       |
| Email newsletters – distributed to over 2,000 Maine independent agents   | Logo<br>Hyperlinked<br><b>All</b> General<br>Newsletters | Logo<br>Hyperlinked<br>4 Newsletters | Logo<br>Hyperlinked<br>3 Newsletters | Name only<br>3<br>Newsletters | Name only<br>3<br>Newsletters | Name only<br>3<br>Newsletters         |
| <b><i>Associate Membership</i></b>   |  |                                      |                                      |                               |                               |                                       |
| 2018-2019 Associate Membership Included  | √  | √                                    | √                                    |                               |                               |                                       |
| <b><i>2019 MIAA Annual Convention</i></b>  |  |                                      |                                      |                               |                               |                                       |
| Listing as an MIAA Partner on Power Point Presentations at MIAA Convention   | Logo   | Logo                                 | Logo                                 | Logo                          | Name                          | Name                                  |
| Recognition on registration material for MIAA convention   | Logo   | Logo                                 | Logo                                 | Logo                          | Name                          | Name                                  |
| Complimentary Convention Registrations*  | 8  | 5                                    | 3                                    | 2                             | 1                             |                                       |
| Recognition at Breakfast & Banquet   | √  | √                                    | √                                    | √                             | √                             | √                                     |
| Complimentary registrations for YAC Reception, Company Night & Closing Night Event   | 15   | 10                                   | 8                                    | 5                             | 3                             |                                       |
| Reserved seating at annual banquet (1 table = 8 seats)   | √  |                                      |                                      |                               |                               |                                       |
| <b>Front row</b> reserved seating at annual banquet  | √  |                                      |                                      |                               |                               |                                       |
| <b>VIP Event</b> – Dinner (4/28/19) with MIAA, Executive Committee & Convention Speakers (up to 4 attendees)   | √  |                                      |                                      |                               |                               |                                       |
| <b><i>Advertising</i></b>  |  |                                      |                                      |                               |                               |                                       |
| One ad (size & color description at right) in the Membership Services Directory of “the Maine Viewpoint”. Company is responsible to supply camera-ready ad by 11.15.18 | Full Page<br>Color                                       | Full Page<br>Color                   | Full Page<br>Color                   |                               |                               |                                       |
| Company profile included in “the Maine Viewpoint”.   | √  | √                                    |                                      |                               |                               |                                       |
| <b><i>MIAA Office Building</i></b>   |  |                                      |                                      |                               |                               |                                       |
| Rental space - MIAA Classroom and/or Boardroom (during regular business hours)   | √ Free   | √Free                                | √                                    | √                             | √                             | √                                     |

\*Convention registrations do not include hotel accommodations.